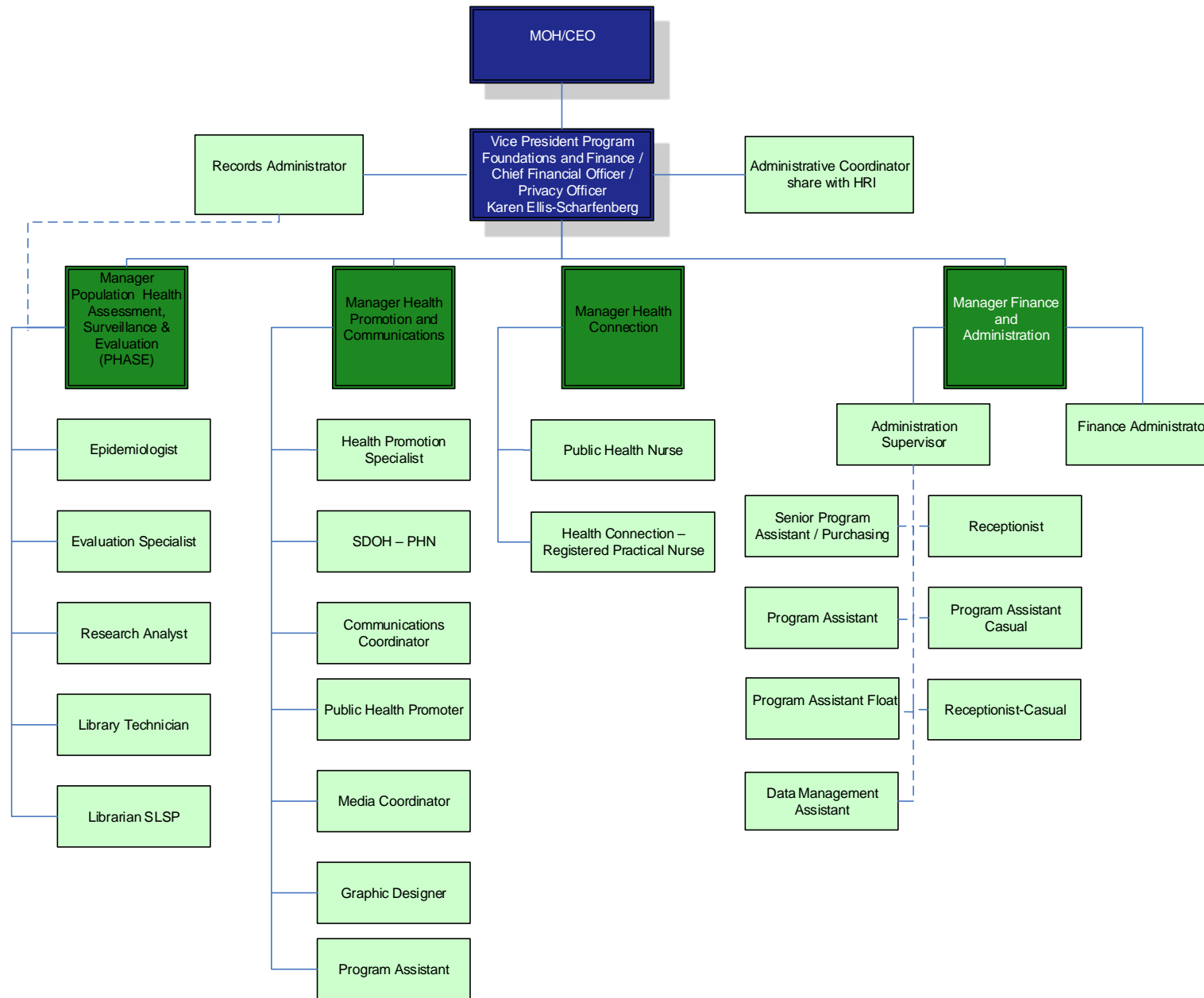


# Program Foundations and Finance

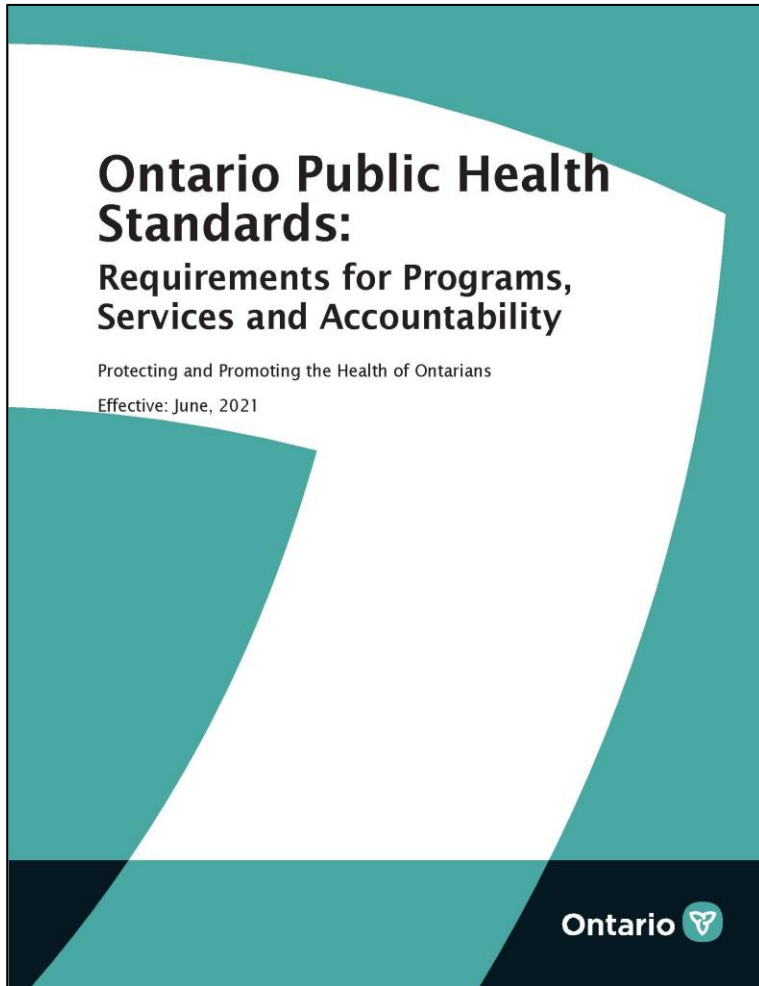
Board of Health Orientation March 2023



**simcoe**  
**muskoka**  
DISTRICT HEALTH UNIT



# Foundational Standards



Public health programs and services that are informed by evidence are the foundation for effective public health practice.

Evidence-informed practice is responsive to the needs and emerging issues of the health unit's population and uses the best available evidence to address them.

*The board of health is aware of and uses data to influence and inform development of local healthy public policy and its programs and services*

# Foundational Standards

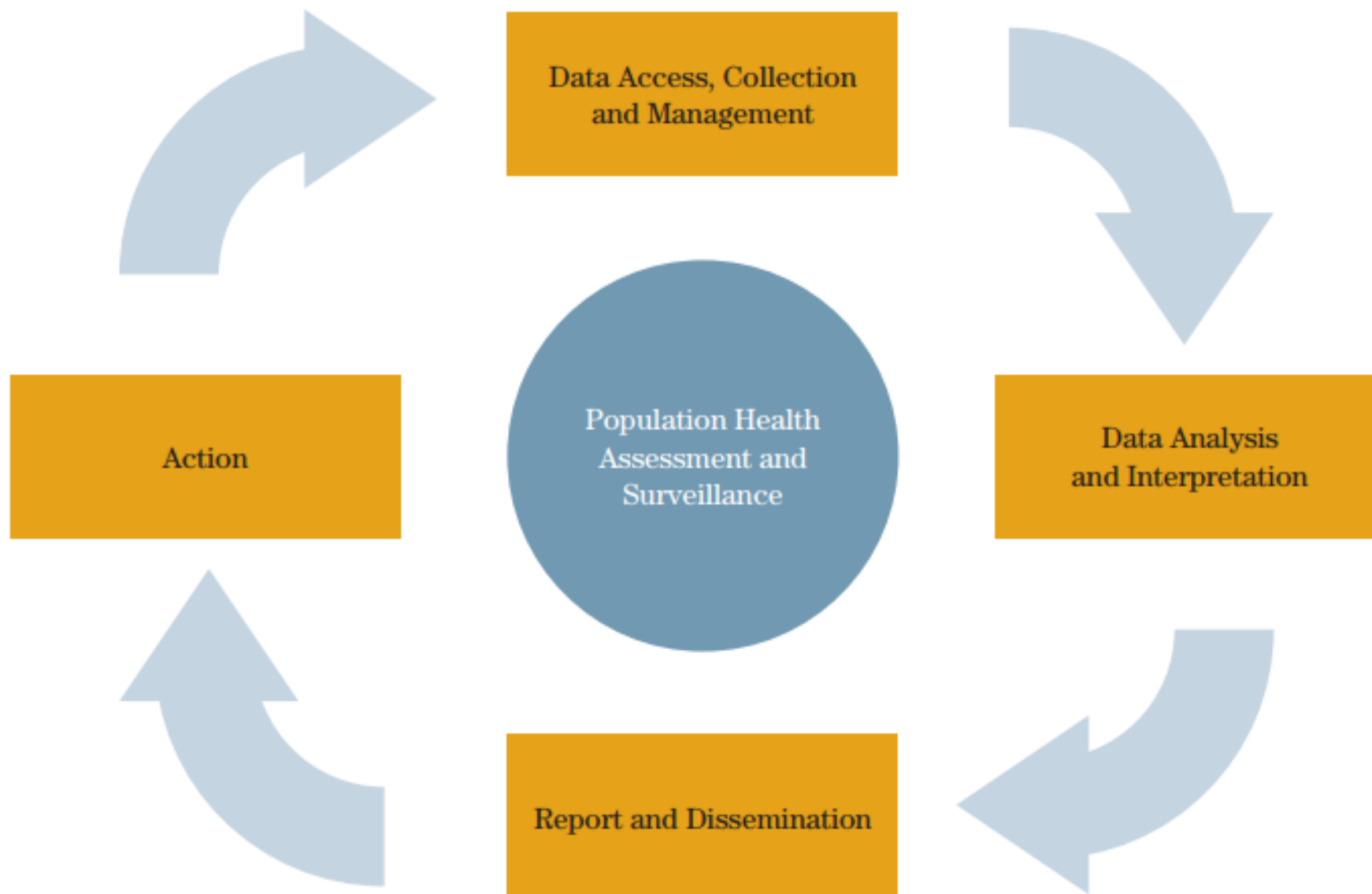
- **Population health assessment** is integral to public health practice.
- A focus on **health equity** is important to the delivery of all public health programs and services in order to support people to reach their full health potential.
- **Emergency Management**
- **Effective public health** practice requires boards of health to apply skills in:
  - **evidence-informed decision-making,**
  - research, knowledge exchange, program planning and **evaluation, and communication,**
  - with a continued focus on **quality** and **transparency.**

2016 Simcoe Muskoka	2021 Simcoe Muskoka
Philippines, 12.3% (530)	India, 18.4% (1,440)
Other places of birth in Europe, 10.9% (470)	Philippines, 8.1% (635)
China, 8.7% (375)	Other places of birth in Europe, 6.9% (540)
India, 8.6% (370)	Pakistan, 6.4% (500)
United Kingdom, 8.4% (360)	Syria, 4.1% (325)

# Population Health Assessment, Surveillance and Evaluation

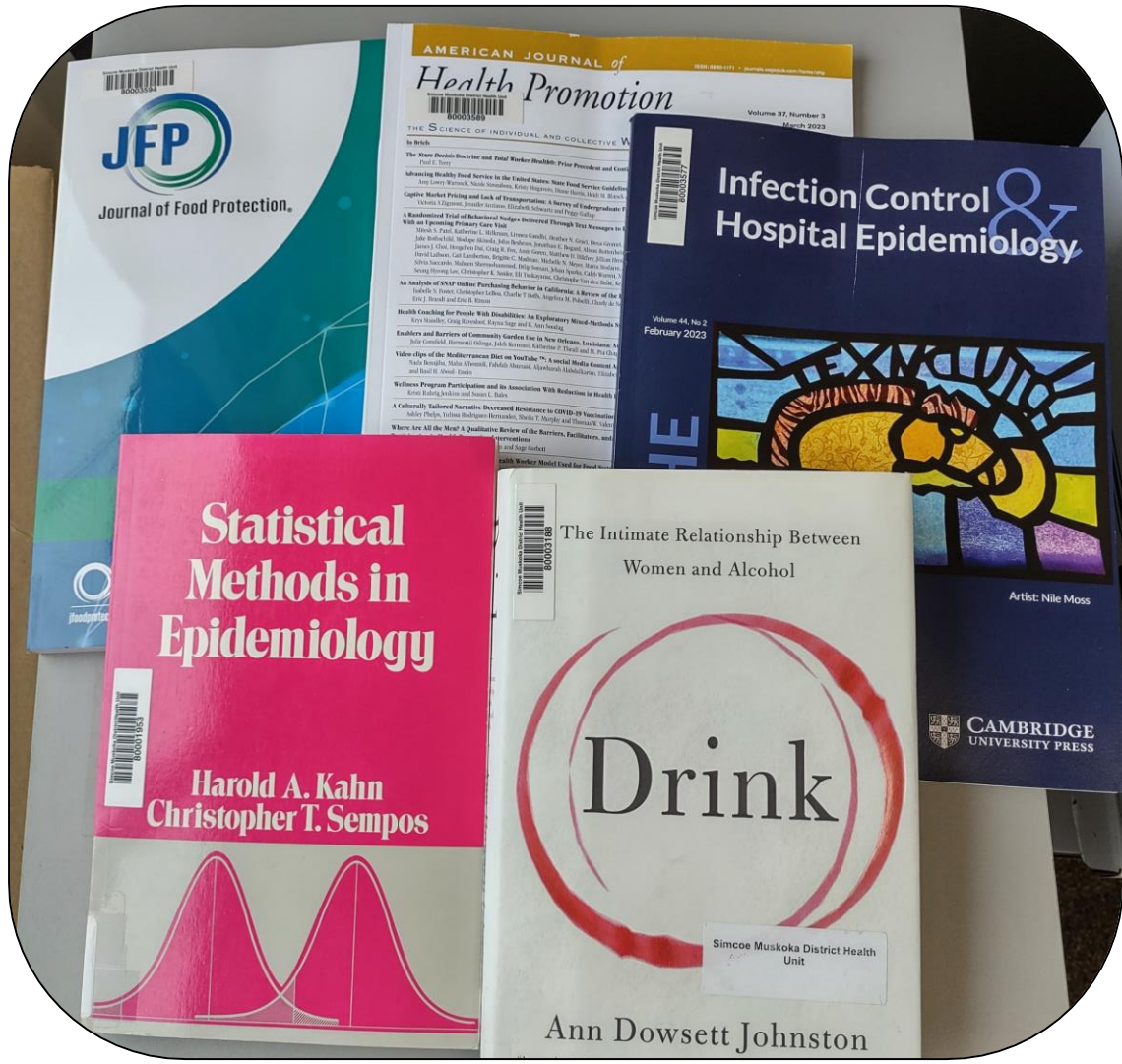


Figure 1: Population health assessment and surveillance cycle



# Population Health Assessment and Surveillance

- [Health Stats Website](#)
- [Annual Report](#)
- [Audience specific reports](#)
- [Focus Reports](#)
- [HealthMaps](#)



# Library Services



# Health Equity Health Promotion and Communications



# Health Promotion



# Health Equity



**Equality**

**Equity**

# Public Health Roles in Health Equity

Assess &  
Report

Modify/  
Orient

Engage

Lead/  
Participate

# Indigenous Engagement



# Communications



## Public Service Announcement Media Coordinator

### FOR IMMEDIATE RELEASE

Monday, March 06, 2023

Media Desk  
705-721-7520 or 1-877-721-7520  
Heather Howe (x 7472)  
[mediainquiry@smdhu.org](mailto:mediainquiry@smdhu.org)

#### Boosters offer kids 5-11 years the best protection against COVID-19

**SIMCOE MUSKOKA** – The Simcoe Muskoka District Health Unit (SMDHU) reminds parents and caregivers that maintaining your child's COVID-19 immunizations by getting the bivalent booster they are eligible for is the best way to protect them and to prevent them from passing the virus to grandparents or others who can get seriously ill.

For children aged five years and over, staying up to date with their COVID-19 vaccination means they have completed their primary series (first and second doses) and have received a booster dose in the last six months. The [National Advisory Committee on Immunization \(NACI\)](#) recommends that children aged five to 11-years receive a bivalent COVID-19 booster six months from their last dose, with a minimum interval of three months.

Getting a booster helps to restore the protection that may have decreased since their last dose. Even if your child has had COVID-19, it is recommended to get a booster six months after infection to protect against reinfection or severe illness.

As with any vaccination, children may experience mild to moderate side effects and reactions following their booster. These will subside and are part of their body's efforts to build immunity to COVID-19 following vaccination. Short-term side effects can include soreness and swelling or redness at the injection site, fatigue, headache, chills, muscle aches and loss of appetite.

While side effects usually pass within a few days, you can help your child feel more comfortable by applying a cool, damp cloth where the vaccine was given to help with soreness and swelling. If needed, speak to your healthcare provider about over-the-counter pain or fever medication, which may help with side effects such as headache, muscle pain and fever.

The benefits of being protected against COVID-19 far outweigh the risk of any side effects from the vaccine. To support parents and caregivers in making an informed choice, more information is available on the health unit's [website](#), including how and where to get the vaccine, answers to frequently asked questions, and resources about making vaccination a positive experience.

Children aged five to 11 may receive their booster by walk-in or [appointment](#) at the COVID-19 Immunization Clinic at 29 Sperling Dr. in Barrie, or by appointment at the health unit office immunization clinic locations in Midland, Orillia, Cookstown, Collingwood, Huntsville and Gravenhurst. Appointments are also available at health unit run pop-up clinics and [GO-VAXX bus](#) mobile clinics. Vaccines may also be available at select [local pharmacies](#), and primary care providers and Family Health Teams may also offer the vaccine as part of their regular clinical practice.

For more information about COVID-19 vaccination, dose eligibility and booking an appointment, please visit [www.smdhu.org/GetVaccinated](http://www.smdhu.org/GetVaccinated).

-30-

The banner features the Simcoe Muskoka District Health Unit logo in the top left. Navigation links for News, Careers, Tenders, and Contact are in the top right. A search bar is also present. Below the navigation, the main heading reads "The real cost of unaffordable food". Underneath, it says "Learn more about the serious health impacts and what can be done" with a "CLICK HERE" button. On the right side, there is a graphic showing a bar chart with three bars of increasing height (red, yellow, green) and a purple circle above the tallest bar, next to a red apple and an orange.

The tweet text reads: "A food handler is someone who handles food in a restaurant, institution or community kitchen. Food service premises, including special event vendors, must have at least one food handler on site for every hour of operation. Find out how by visiting [smdhu.org](http://smdhu.org)". Below the text is a video thumbnail showing a chef in a white uniform working in a kitchen. The tweet has 392 likes and a share icon.

The Facebook post text reads: "The current COVID-19 Community Risk Level in #SimcoeMuskoka is **Moderate** based on the data from Feb 25th- Mar 5th and is similar compared to the week ending Mar 4th. Learn more about local transmission and ways to be COVID-safe at <https://bit.ly/3EVGejJ>". Below the text is a yellow graphic with the text "COVID-19 Community Risk Level" and a vertical scale with four levels: Very High, High, Moderate (highlighted in a white box), and Lower (Caution). The Simcoe Muskoka District Health Unit logo is at the bottom left of the graphic. The post has 6 reactions and options to Like and Comment.

# Health Connection





**HEALTH CONNECTION – FREE CONFIDENTIAL  
HEALTH INFORMATION AND ADVICE**



**HEALTH CONNECTION**

*available  
where you are*



**simcoe  
muskoka**  
DISTRICT HEALTH UNIT

Tel: 705-721-7520  
Toll free: 1-877-721-7520  
[www.simcoemuskokahealth.org](http://www.simcoemuskokahealth.org)  
to email visit [www.smdhu.org/HC](http://www.smdhu.org/HC)  
Mon. to Fri.: 8:30 am to 4:30 pm



# Reasons to contact Health Connection

## Get answers about:

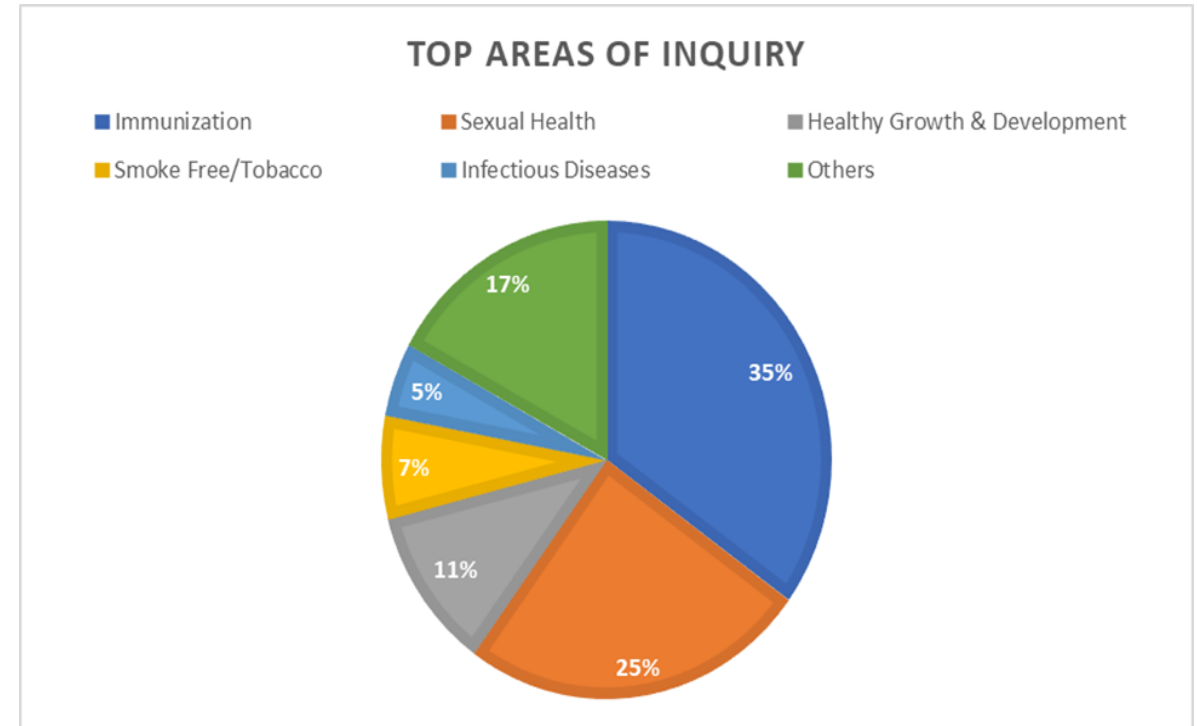
- breastfeeding and child nutrition
- parenting
- immunizations
- common illnesses and infections
- well water testing  
and more!

## Get connected to:

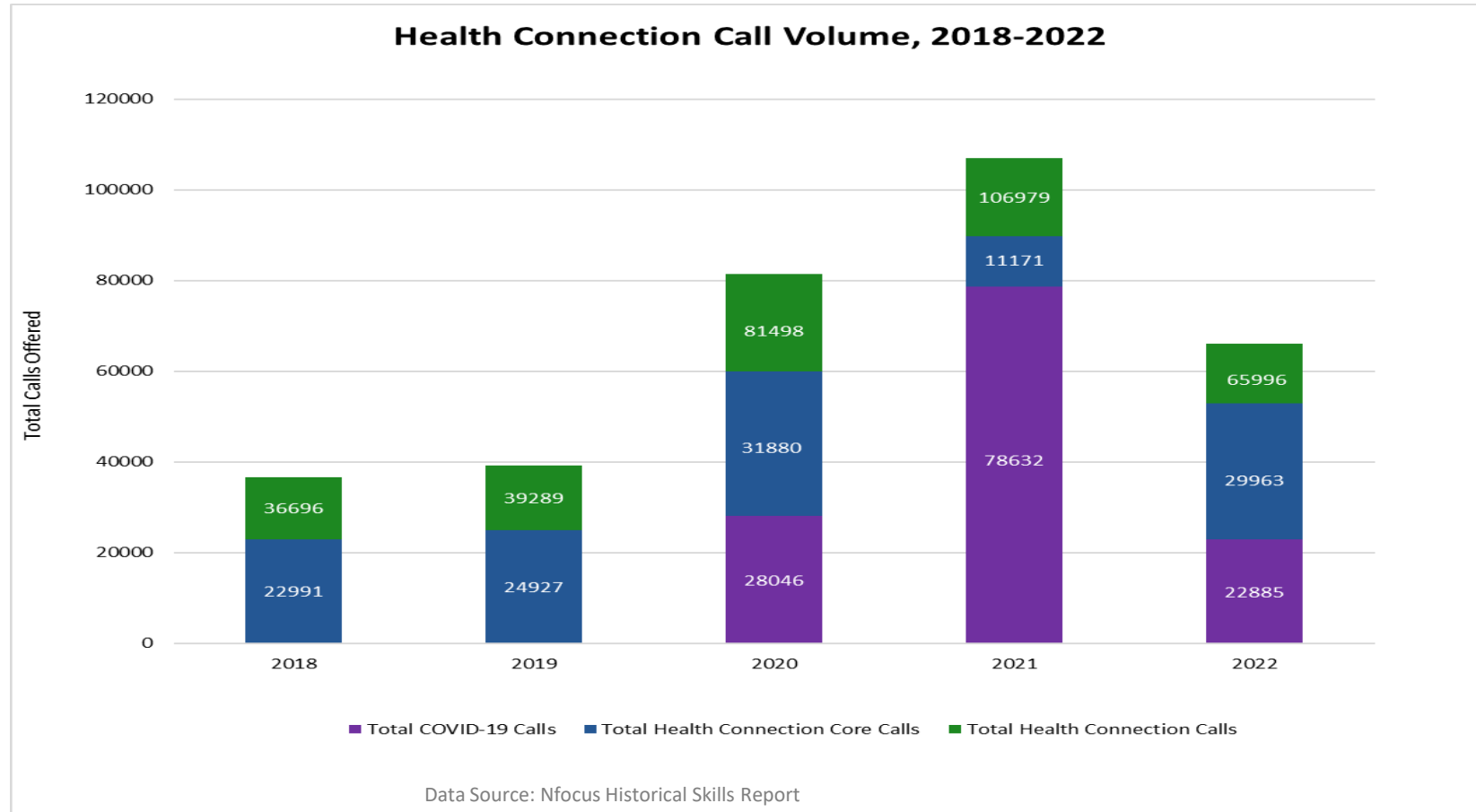
- prenatal and parenting programs
- quit smoking workshops
- immunization clinics
- sexual health clinics
- inspectors for safe food and water  
and more!

# Health Connection Core Team

- Team of Public Health Nurses and Registered Practical Nurses.
- Serves as the intake for requests for service and referrals to health unit programs and services.
- Broad knowledge of public health programming and services.
- Provides phone response support during public health emergencies and incidents.



# Health Connection Stats



# Finance



# Public Health Funding

Obligated municipalities shall:

- pay the expenses of the board of health and the medical officer of health
- ensure that the amount paid is sufficient to enable the board of health to provide or ensure the provision of health programs and services
- pay the expenses in such proportion as is agreed upon among them or as determined in accordance with regulation.

A Board of Health shall:

- give annually to each obligated municipality a written notice that specifies the amount required to defray expenses referred to above

Provisions for the cost sharing with the Province:

- The Minister may make grants for the purposes of this Act on such conditions as he or she considers appropriate.

# Procurement



## TENDERS, PROPOSALS AND QUOTES

RFP23-03 Not An Experiment: Comprehensive Evaluation



RFP23-01 Denture Services for SMDHU - Ontario Seniors Dental Care Program



[RFP23-01 Denture Services for SMDHU - Ontario Seniors Dental Care Program](#)

We appreciate your interest in working with the Simcoe Muskoka District Health Unit. We look forward to hearing from you in response to the following Requests for Tenders, Proposals and Quotes:

Did you find what you were looking for today?  Yes  No

### ***Policy***

#### **1. Procurement Principles**

The Board of Health ensures that a process for procurement is in place that:

- is fair, open, transparent and encourages competitive bidding;
- is conducted with a view to obtaining the best value for public money;
- is in compliance with federal and provincial laws and incorporates, where possible, consideration of accessibility and other factors that impact procurement contained in legislation;
- standardizes processes for effective and efficient planning, monitoring and control of procurement activities;
- addresses circumstances that may require immediate procurement decisions to prevent or alleviate serious delay, a threat to public health, safety or welfare, the disruption of essential services or damage to public property; and
- encourage the procurement of goods, services and construction with due regard to the preservation of the natural environment and consideration of sustainability factors in raw materials production, recycling, packaging, disposal and waste management.

Administrative Services

Records Management

Privacy





# RECEPTION



**This office is a safe environment.**  
Aggressive, abusive or violent behaviour or comments against our staff are unacceptable and will not be tolerated.  
If you choose to treat our staff or others in this manner, you may be refused service and/or asked to leave the premises.  
Thank you for being considerate.

simcoe muskoka  
DISTRICT HEALTH UNIT

# Information Access & Privacy Framework

